



FOR IMMEDIATE RELEASE

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THE 3rd ANNUAL A BETTER CHANCE OUTBACK LUNCHEON

Clinton, NY, February 13, 2010– A Better Chance (ABC) of Clinton & the Mohawk Valley announces the Third Annual A Better Chance Outback Luncheon on Saturday March 13, 2010 at 11:00AM at the Outback Steakhouse, 8655 Clinton Street, New Hartford NY.

ABOUT THE A BETTER CHANCE PROGRAM of CLINTON & the MOHAWK VALLEY – A Better Chance, Inc. is a national, independently financed program organized to place talented and strongly motivated minority students in academic programs at outstanding public and private schools throughout the United States. The ABC experience focuses on preparation of its graduates for success in college and in life. Since the beginning of the program in 1963 at Dartmouth College, some 11,000 ABC alumni have continued their education, and over 90% have graduated from college. With headquarters in New York, the national ABC program coordinates and provides logistical support for the 165 community and independent school programs.

Clinton's ABC program began in 1972 through the efforts of Don Potter, a geology professor at Hamilton College, and a group of like-minded colleagues and local citizens. Now in its 38th year, the ABC program continues to provide opportunities for talented and motivated students of minority background. Each year, eight students attend Clinton High School and live at the local ABC house, supervised by Resident Directors who receive room and board. A part-time cook is paid to provide the evening meal, and a volunteer program of tutors provides academic assistance. After graduating from Clinton High School, ABC students have matriculated at a variety of colleges, including Hamilton, Columbia, Boston College, Cornell, Emory, Pace, Ithaca, Stony Brook, Drexel, Union, St. John's, College of Saint Rose, RPI, Binghamton, and Gettysburg.

In order to accomplish this goal, each year the Clinton program must raise \$85,000 for operating expenses. The Clinton community school program relies entirely on local fund raising to maintain the program, without any financial support coming from the national organization. The 3rd ANNUAL A BETTER CHANCE OUTBACK LUNCHEON is one of many events held throughout the year to meet the organization's fundraising goal.

Tickets to attend are \$17.00 for adults and \$12.00 for children 12 and under. Children under 2 years old may attend for free. Families (consisting of 2 adults and 2 children 12 years of age and under) are \$48.00. Each ticket includes a full meal: steak or chicken, salad, bread, soft drinks, side dish, and dessert, with proceeds going towards the ABC program.

The event will also include a 50/50 raffle, door prizes, and a special thanks.

For tickets and additional information on the 3rd Annual A Better Chance Outback Luncheon contact Edward Gudlauski at egudlauski@gmail.com Tickets will also be available for purchase at the door of the event.

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